

### **Website Profile \$50 one off cost**

We will set up a website profile for each artist which includes a portrait image of yourself, feature image of your artwork, artists statement URL links and 3 gallery images /shopping cart listings

The details we require are as follows:

- Profile name ie. Personal Name or Business Name
- Biography/Artist Statement
- URL links
- Facebook
- Instagram
- Twitter
- Etsy
- Website
- Pinterest
- Other
- **Images**
  - **Feature image** - The proportions of the feature image are rectangular (horizontal) so please keep this in mind when selecting an image. 1240 pixels wide x 780 pixels high approx. 300kb size
  - **Portrait image** of yourself (vertical) 1340 pixels wide x 1560 pixels high approx. 300kb size
  - **3 images** – The images must be square 1000 pixels x 1000 pixels high no larger than 500kb

### **Items for Shopping Cart and Social Media/Newsletter Promotion**

We will provide 3 free shopping cart listings.

Listings can have colour, size variations, and can be listed as backordered.

Listings last for 3 months.

You will need to provide the following information

- Quality Image/s - square 1000 pixels x 1000 pixels high no larger than 400kb, image to be renamed to match your title
- Title
- Medium/Materials
- Description – 300 words is ideal
- Size in cm
- Weight
- Variations
- Listing Price
- Postage included or not included in Listing Price
- #hashtags

### **For additional Shopping Cart Listings**

#### **Option 1**

#### **\$3 per listing single image / Additional images per listing \$1**

- Quality Image/s - square 1000 pixels x 1000 pixels high no larger than 400kb, image to be renamed to match your title

#### **Option 2**

#### **\$6 per Listing single image / Additional images per listing \$3**

- Image that requires adjusting to meet standards.

#### **Option 3**

#### **\$12 per Listing single image / Additional images per listing \$6**

- TASF takes image

### **Postage**

#### **Option 1**

- Post your work to our gallery and we will handle posting items to customers.

#### **Option 2**

- You post direct to customer after a sale and we reimburse the postage. With this option you must tell us what your postage costs will be at the time we list.

#### **Option 3**

- You post direct to the customer but include postage costs in the final listing pricing and we mark the item as Free Postage.

### **Definitions**

#### **Quality image**

- Size- 1000 pixels x 1000 pixels high no larger than 500kb
- Clarity –
  - clear image
  - in focus
  - selling item in the forefront
  - monochromatic, contrast background, ideally white.
  - Keep in mind you are not selling the background but the artwork in the foreground.

We will also take a 30% commission on website sales.